

May 2018

**Dear Business Owner or User of our Online Business Directory,**

We want to make use of this opportunity to introduce you a new business opportunity that my wife and I have started. The business is called "The Info Company" and it is a new Online Business Directory. The question is "Why another Online Business Directory"? The answer to this question can be found below.

**Firstly**, it is an easy to use, one stop Online Business Directory that covers the following categories:

- Accommodation
- Businesses
- Places to Eat
- Things to do

**Secondly**, it is not focussed on a specific province or town/city. It covers South Africa and prospective users of this site can select a Province and then a Town/City. From one platform and without having to leave this Online Business Directory, you can easily do research and plan your trip accordingly. This saves you time and effort.

**Thirdly**, businesses can advertise on our website for a very affordable and realistic annual fee of R1 000.

**Fourthly** and probably the most important aspect to make mention of is that it has always been our intention to really make a difference in the lives of ordinary people, communities and non-profit organisations with this business. The idea is that for every successful subscription to this directory, R200 of the subscription fee is paid over to a worthy cause or a non-profit organisation.

Your business is in a perfect position to promote such a project. We are also of the opinion that businesses might not have thousands of rands to contribute towards a worthy cause, but they might be more willing to contribute R1 000 from which they will benefit and at the same time contribute R200 towards a good cause. They will receive exposure for their business worth much more than R1 000 per annum. If we can attract a number of businesses, their contributions will add up to a substantial amount which can be used towards making a difference in the lives of ordinary people, communities and non-profit organisations.

It is our sincere desire to use the success of this business to make a difference and to create a mutually beneficial relationship from which all parties can benefit.

Please visit our website at [www.theinfocompany.co.za](http://www.theinfocompany.co.za) to familiarise yourself with the business and the website.

We look forward to embark on this venture with you and your favourable response. Please contact us should you require any additional information.

Kind regards



**HC & A Viljoen**

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